

RECREATION/COMMUNITY FACILITIES AND PROGRAMS IN VAIL INCLUDE THE FOLLOWING:

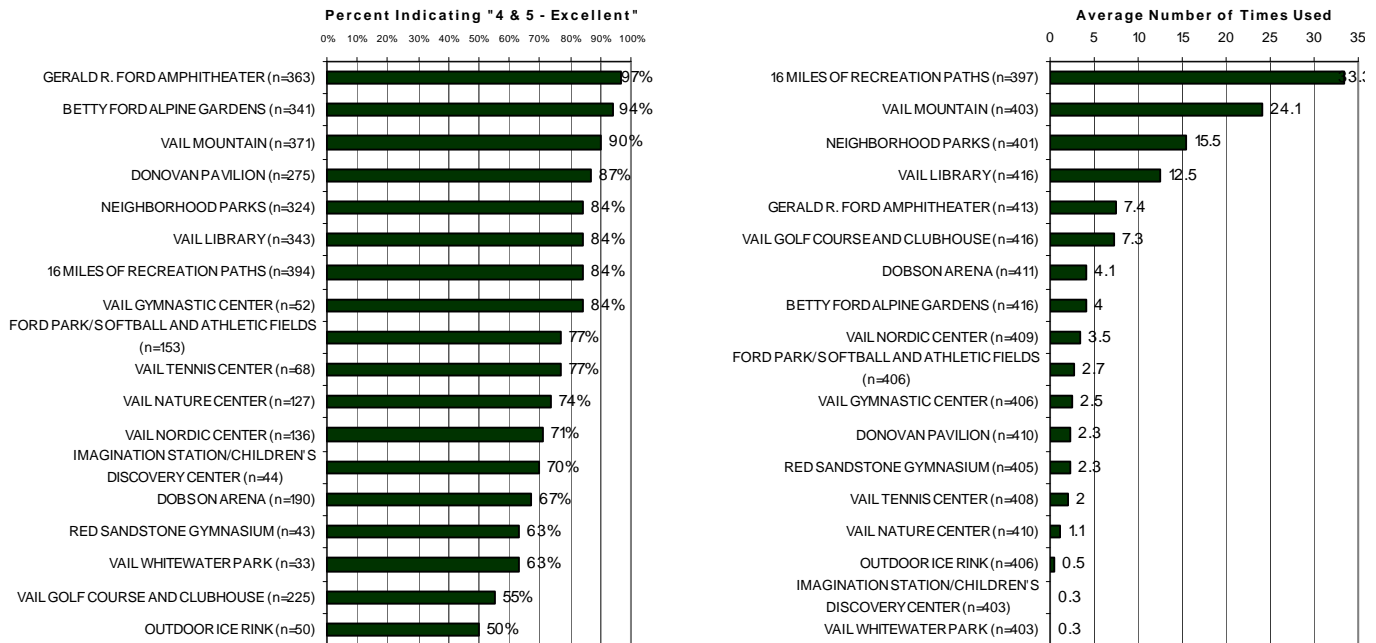
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|--|---|-------------------------------|
| 16 Miles of Recreation Paths | Imagination Station/
Children's Discovery Center | Gymnastic Center |
| Betty Ford Alpine Gardens | Nine Neighborhood Parks | Library |
| Dobson Arena | Outdoor Ice Rink (next to Golf Course
Clubhouse) | Vail Mountain/Adventure Ridge |
| Dog Parks | Red Sandstone Gymnasium | Nature Center |
| Donovan Pavilion | Golf Course and Clubhouse | Nordic Center |
| Ford Park/Softball and Athletic Fields | | Tennis Center |
| Gerald R. Ford Amphitheater | | Whitewater Park |

CURRENT PROGRAMS and FACILITIES

1. Overall, how well do you think the parks, trails, recreation facilities, and programs & activities provided in Vail are currently meeting the needs of the community? **(PLEASE REFER TO THE ABOVE LIST)**



2. Approximately how many times in the last twelve months have you or members of your household used the following recreation facilities and/or programs, supported and managed by various organizations within Vail? **(ENTER NUMBER OR 0 IF NONE)**. Then, rate the quality of any that you have used on a 1 to 5 scale, where 1 means "POOR" and 5 means "EXCELLENT."



3. If you do not use Vail's recreation facilities, why not? **(CHECK ALL THAT APPLY) n=244**

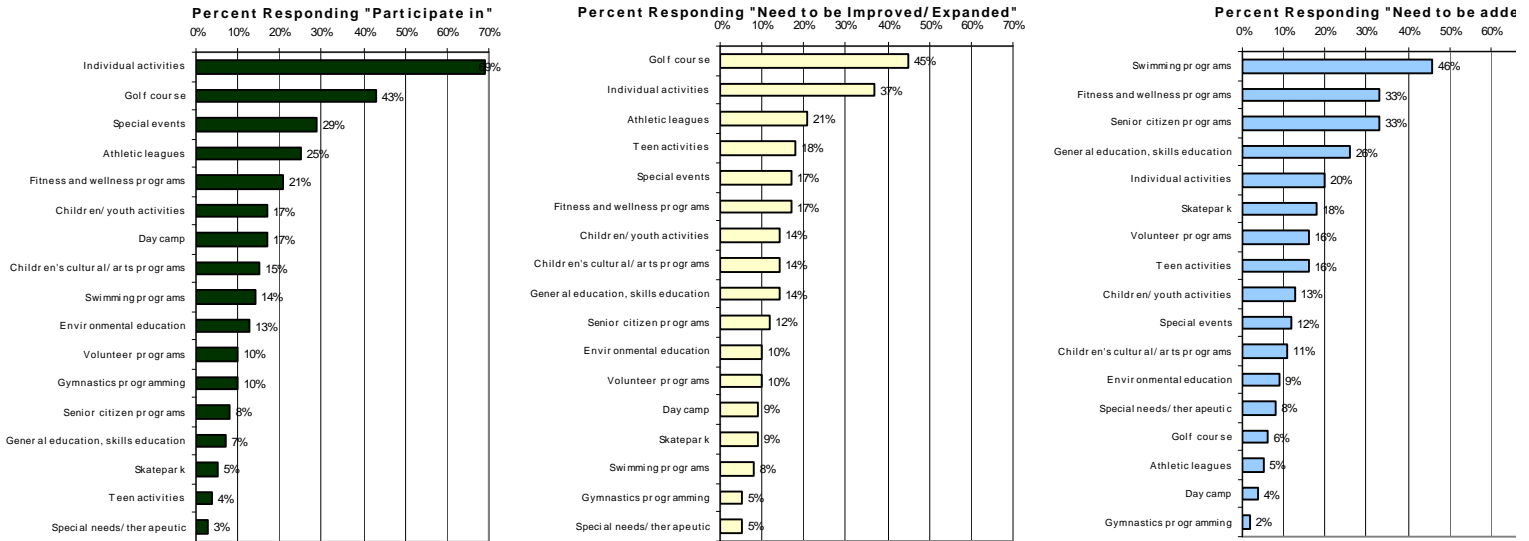
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|---|---|
| 01) 28% Not aware of programs/facilities offered | 09) 22 Lack of parking |
| 02) 16 Don't have the programs I want such as: _____ | 10) 3 Location of centers |
| 03) 5 Condition of buildings/amount of space available | 11) 3 Customer service / staff knowledge |
| 04) 2 Quality of equipment | 12) 13 Price / user fees |
| 05) 11 Lack of facilities and amenities (such as: _____) | 13) 5 Hours of operation |
| 06) 6 Overall maintenance | 14) 37 No time / other personal issues |
| 07) 6 Accessibility (explain: _____) | 15) 16 Prefer other recreation providers |
| 08) 2 Transportation | 16) 17 Other: _____ |

4. What other recreation facilities, if any, do you use? **n=428**

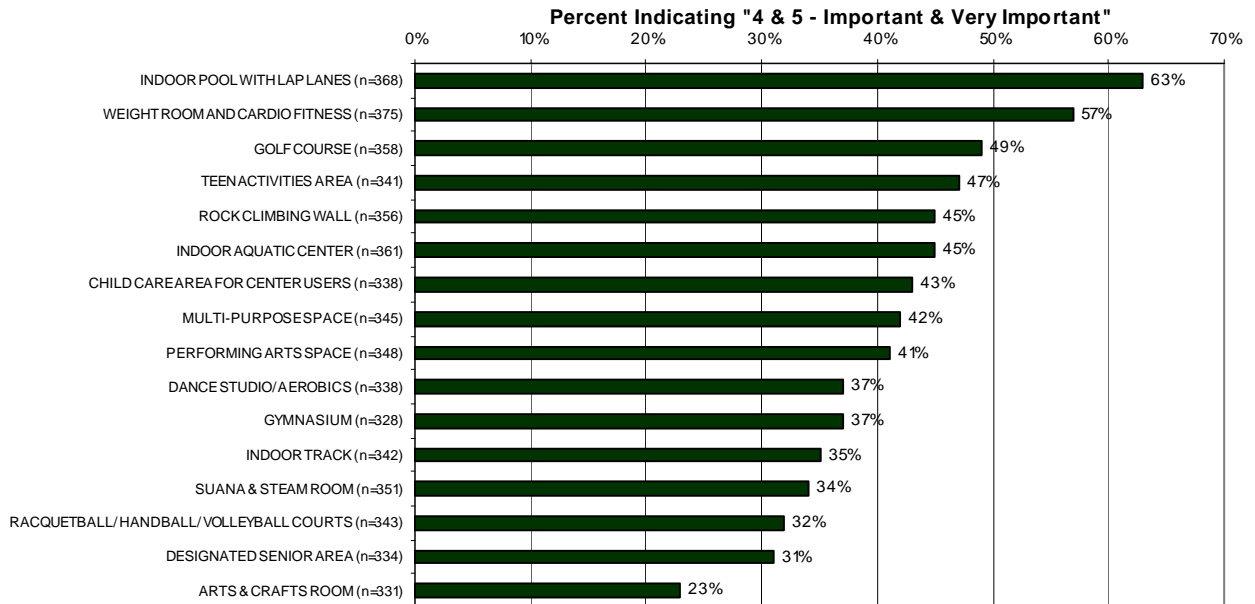
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|---|---|
| 01) 5% Eagle Pool (Western Eagle County Metropolitan Recreation District - WECMRD) | 06) 48 Private clubs |
| 02) 7 Eagle Ice Rink (WECMRD) | 07) 1 Gymnastics Facility (WECMRD) |
| 03) 8 Eagle County Fairgrounds | 08) 37 Other golf courses |
| 04) 8 Eagle Vail Pool | 09) 29 Avon Recreation Center |
| 05) 17 Miller Ranch/Freedom Park open space/athletic fields/skatepark (WECMRD) | 10) 6 Others _____ |
| | 11) 19 None of the above |

FUTURE FACILITIES, AMENITIES, PROGRAMS, ACTIVITIES and SERVICES TO INCLUDE

5. Do/would you or members of your household participate in any of the following recreation programs that are currently or could be offered by the Vail Recreation District? Which of these, if any, need to be expanded, improved, or added?



6. Following is a list of indoor recreation features that could be included or expanded in facilities in the Vail area. Please tell us how important each one is to you. If you feel neutral, just say so. **(CIRCLE APPROPRIATE RESPONSE FOR EACH)**



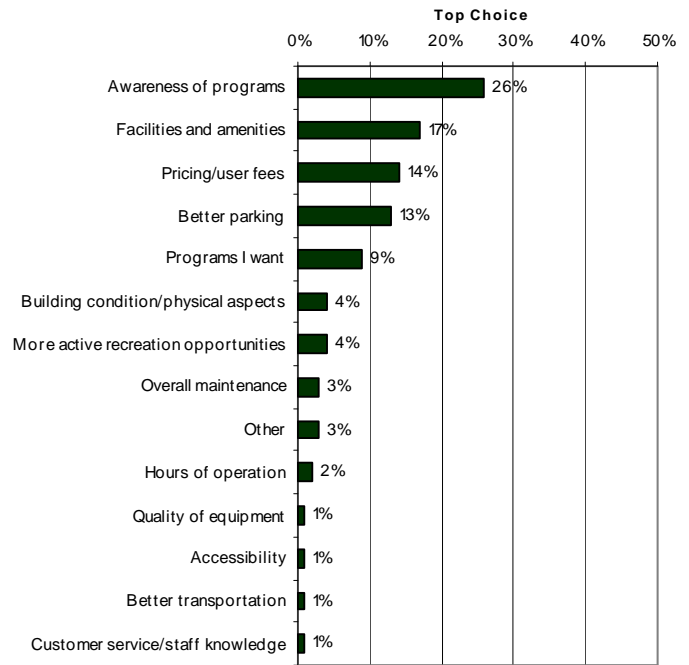
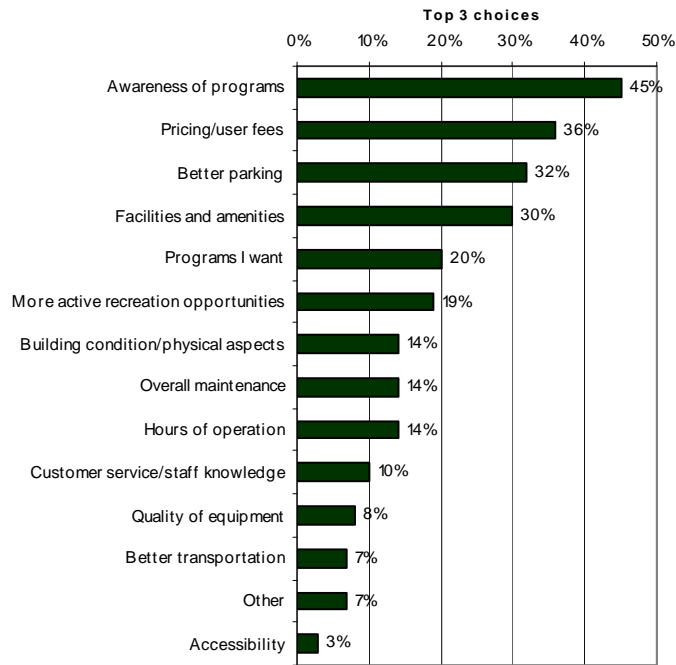
7. Does Vail need a multi-purpose space, different from the Donovan Pavilion, to provide for recreational activities such as indoor soccer, volleyball, parties, training classes, etc? **n=450**

31% Yes 36 No 33 Don't know Comments: _____

8. Based on recent public input through focus groups, it has been requested that Vail Recreation District provide more recreation programs and services as alternatives to skiing and for "poor weather" days. Do you agree? **n=434**

64% Yes 36 No Comments: _____

9. What is the single most important area for the Vail Recreation District to focus on that would increase your frequency of use of Vail recreation facilities? Please rank your TOP 3 choices (“1” for first choice, “2” for second choice, “3” for third choice. Use each number only once.)



FINANCIAL CHOICES

Vail Recreation District and the Town of Vail receive tax dollars to support and manage facilities, parks, and recreation programs. When new facilities and parks are built, additional funds must be designated to pay for the increase in operations, maintenance, and staffing of the facilities.

10. What is your opinion concerning the amount of dollars currently being spent by the Town of Vail and the Vail Recreation District in developing new parks and recreation facilities? Would you say it is: **n=449**

- 1) **21%** Too little 3) **7** Too much
 2) **33** About right 4) **38** Don't know

11. What is your opinion concerning the amount of dollars currently being spent by the Town of Vail and the Vail Recreation District in maintaining current parks and recreation facilities? Would you say it is: **n=448**

- 1) **17%** Too little 3) **3** Too much
 2) **49** About right 4) **31** Don't know

12. In order to allow the Town and/or District to issue bonds in support of building and operating new recreational facilities, would you support a property or sales tax or another financial method if such a proposal were to appear on a future Town and/or District ballot? Which of the following represents how you would likely vote on this question: **n=446**

- 1) **18%** Definitely vote 'yes'
 2) **32** Probably vote 'yes'
 3) **14** Probably vote 'no'
 4) **14** Definitely vote 'no'
 5) **22** Don't know / Uncertain

Comments on questions 10 through 12: _____

TRANSPORTATION

13. How do you usually reach the recreation facilities you visit most frequently? And how would you most like to travel to reach that recreation facility?

	<u>HOW I TRAVEL</u>	<u>WOULD LIKE TO TRAVEL</u>	
1)	78%	44	Car/personal vehicle
2)	26	35	Bus
3)	31	32	Walk
4)	34	37	Bicycle
5)	--	7	Recreation center shuttle
6)	1	2	Other van/shuttle service
	n=428	230	

14. Additional Comments on transportation: _____

COMMUNICATION

15. a) How do you usually or currently get information on recreation services and programs (whether Vail-owned or not)? **n=401**
- b) Recognizing there is a cost to communicating with you, how can we best reach you? **(CHECK ONE ONLY) n=348**
- | | <u>15a.</u> | <u>15b.</u> | |
|-----|-------------|-------------|------------------------------|
| 01) | 19% | 7% | At the recreation facilities |
| 02) | 14 | 14 | Recreation brochure |

- | | | | |
|-----|-----------|-----------|------------------------|
| 03) | 73 | 51 | The Vail Daily |
| 04) | 8 | 5 | The Vail Trail |
| 05) | -- | -- | Other newspaper: _____ |
| 06) | 7 | 4 | Local radio |
| 07) | 7 | 5 | Vail cable TV channels |
| 08) | 9 | 8 | Flyer |
| 09) | 13 | 18 | Internet/website |
| 10) | 9 | 36 | E-mail |
| 11) | 4 | 2 | Other: _____ |

SUGGESTIONS

16. Do you have any additional comments or suggestions that you would like to offer regarding parks, trails, and recreation services in Vail?

If you wish to expand on your comments or have additional suggestions, you can contact Mike Ortiz at mortiz@vailrec.com or 970-479-2461 or Pam Brandmeyer at pbrandmeyer@vailgov.com or 970-479-2113 now or at any time during the master plan process.

OVER

DEMOGRAPHIC QUESTIONS

Just a few more questions about yourself to assist in classifying your responses . . .

17. Please indicate your gender: **n=453**
1) **52%** Male 2) **48%** Female
18. What is your age? **mean=52.4, n=439**
19. Including yourself, how many people live in your household? **mean=2.3, n=455**
How many members of your household are under age 18? **mean=0.3, n=429**
How many members of your household are over age 55? **mean=0.7, n=427**
20. Do you own or rent your residence in Vail? **n=457**
1) **96%** Own 2) **4%** Rent
21. Does the health of Vail's economy directly impact your livelihood? **n=452**
1) **63%** Yes 2) **27%** No
22. How long have you lived in Vail? **n=448**
mean=17.5 years OR 2% less than a year
23. Is this home in Vail your primary residence or a second home? **n=455**
1) **74%** Primary residence
2) **26** Second home
24. Are you a permanent year-round resident or seasonal resident? **n=455**
1) **73%** Year-round resident
2) **23** Seasonal resident (less than 6 months a year)
3) **4** Other: _____
25. Is your home/property within the Town limits, or in unincorporated Eagle County? **n=459**
1) **94%** Town limits (**GO TO Q. 27**)
2) **6** Unincorporated county
26. **(IF YOU LIVE IN THE UNINCORPORATED COUNTY)** Do you live in the Vail Recreation District? **n=26**
1) **58%** Yes 2) **23** No 3) **19** Uncertain
27. If your home/property is in Vail, where in Vail do you live? **n=425**
1) **36%** East Vail 3) **19** Vail Village
2) **42** West Vail 4) **3** Sandstone
28. Do you have access to the Internet? **n=455**
1) **95%** Yes 2) **5** No (**GO TO Q. 30**)
29. Do you use e-mail? **n=422**
1) **98%** Yes 2) **2** No
30. Are you a registered voter in the Town of Vail? **n=452**
1) **67%** Yes 2) **33** No
31. Most people think of themselves as belonging to a particular ethnic or racial group. Do you consider yourself to be: **n=430**
1) **98%** Caucasian/Anglo (not Hispanic)
2) -- African American
3) **1** Hispanic/Latin
4) -- Asian
5) **1** Native American
6) -- Other: _____
32. Which of these categories best describes the total gross annual income of your household (before taxes). **n=388**
1) **2%** Under \$25,000 5) **15** \$100 – 149,999
2) **12** \$ 25 – 49,999 6) **11** \$150 – 199,999
3) **15** \$ 50 – 74,999 7) **3** \$200 – 249,999
4) **17** \$ 75 – 99,999 8) **25** \$250,000 or more

**Thank you for taking the time to share your opinions.
Your input will be of value in helping us develop our master plan.**